

JUMPSTART 2016

Programme Schedule

New Delhi:
2-3 August 2016

Day 1: Inspiration
@ Multipurpose Hall- IIC, New Wing

Timings:	Programme:
09.00 a.m. to 09.45 a.m.	Registration
09.45 a.m. to 10.00 a.m.	Opening Remarks
10.00 a.m. to 10.10 am	Presentation: What do our readers say?
10.10 a.m. to 10.20 am	Keynote: Vineet Gupta
10.20 a.m. to 10.45 a.m.	Tea / Coffee Break
10.45 a.m. to 12.30 p.m.	<p>Edtalks: Innovation in Education</p> <p>What are the evolving pedagogies in classrooms and is the content moving in step with them? What are publishers doing differently in new ecosystems of learning? Are new products being designed differently? Has technology influenced design itself? Are new formats transforming content creation and delivery or not? And most importantly, are children learning better because of this?</p> <p>(1) Ken Spillman, Author (2) Florian Sochatzy, Digital Innovator (3) Preminda Langer, Educationist (4) Amit Kaushik, Change Maker (5) Orit Bergman, Illustrator</p>

Organized By

GBO NEW DELHI
German Book Office

Sponsors

FRANKFURTER
BUCHMESSE



Partners



12:30 p.m. to 01.30 p.m.	Lunch Break
1:30 pm – 2.15 pm	Beyond the Book: Drama in Education by Amrita Lalljee
2.20 p.m. to 4:00 p.m.	<p>A Re-imagined Future How is the present shaping the future? What are the new notes in ideas and products? How are start-ups jamming with investors to create melodies hitherto unheard?</p> <p>(1) Sabina Jain, Callystro (2) Harish Doraiswamy, Pearson Education (3) Rohit Kumar, Festival Advisor (4) Sugat Jain, Ratna Sagar Publishers (5) Neeraj Jain, Scholastic India</p>
04:00 p.m. to 4.30 p.m.	Tea / Coffee Break
04.30 p.m. to 05.00 p.m.	<p>Speakeasy: Reader's Report Card A survey of what children like to read or access and why they exhibit certain preferences will be shared at the outset to provide a context for discussion with the diverse mix of teachers, publishers, authors and content creators.</p> <p>(1) Ratnesh Kumar Jha</p>

Organized By

GBO  NEW DELHI
German Book Office

Sponsors

 FRANKFURTER
BUCHMESSE

 Auswärtiges Amt

Partners

 ISRAEL
Spirit of Creativity

 CAMBRIDGE
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 GOETHE
INSTITUT
MAX MUELLER
BHAVAN

 PRATHAM
BOOKS

Day 2: Perspiration

Timings:	Programme:
09.30 a.m. to 10.00 a.m.	Registration
10.00 a.m. to 01.00 p.m.	<p><u>Simultaneous Sessions</u></p> <p>The JUMPSTART Alchemy Lab! <i>@ Multipurpose Hall- IIC, New Wing</i></p> <p>JUMPSTART and Pratham Books cook up some new theories on how children learn science in middle school.</p> <p>Freewheeling exchanges by experimenting educators!</p> <p>Creative cartwheeling activities to catch young minds!</p> <p>Calling all middle school science teachers to come and remix and reboot ideas.</p> <p>Panel discussions, activity workshop by experts and a zinging open house to create that special alchemy that leads to Aha! moments.</p> <p>Writers' Masterclass with Ken Spillman <i>@ Seminar Hall(1 Floor)</i></p> <p>What does it take to be a writer — every day of your life? In this wide-ranging workshop, Ken Spillman will be intent on building the confidence of participants to the level that is necessary for a truly productive writing life. He will move from such matters as mind preparation and the navigation of life's obstacles to a number of practical writing exercises to demonstrate how irrevocably we are wired for story. Too often, writers are their own worst enemies. This workshop will help you become lifelong friends with the 'writer you'.</p> <p>Illustrators' Masterclass <i>@ Seminar Hall(1 Floor)</i></p> <p>Picture speaks louder than Words. Join our lead Illustrator in a day-long session to understand the creative process that goes into writing</p>

Organized By

GBO  NEW DELHI
 German Book Office

Sponsors

 FRANKFURTER
 BUCHMESSE

 Auswärtiges Amt

Partners

 ISRAEL
 Spirit of Creativity

 CAMBRIDGE
 UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 GOETHE
 INSTITUT
 MAX MUELLER
 BHAVAN

 PRATHAM
 BOOKS

	<p>picture books. How the power of picture books can be used in classrooms to develop children into better readers and writers. The workshop will show the techniques used and how the work of an illustrator impacts the children, teachers and the authors.</p> <p>Outcomes for attendees: When you leave this session you will:</p> <ul style="list-style-type: none"> • Understand how picture books are used in primary schools; • Know about the key considerations for authors and illustrators working in schools and with teachers • Gain an appreciation for how widely picture books can be used to improve literacy in primary schools. <p>Digital Learning Design Masterclass with Florian Sochatzy (@Seminar Hall(I Floor))</p> <p>Dealing with the interaction between didactic concept and technical implementation, the Masterclass will focus on how the intention of the narration forms a design strategy that can bring forth innovation in the context of e-learning. Following points will be covered in this practice-oriented session:</p> <ul style="list-style-type: none"> •Theory input ‘didactical concepts for high-quality e-learning and e-publishing products’. •General tools and technique options for e-publishing. •The mBook-system as a browser-based publishing solution. •Practical exercise: all participants get access to the publishing system of the ‘institute for digital learning’ in order to design one chapter for a multimedia textbook. •Presentation and discussion of the results.
01:00 p.m. to 02.00 p.m.	Lunch Break
02.00 p.m. to 03.00 p.m.	Masterclasses resume
03.00 p.m. to 03.30 p.m.	Tea / Coffee Break
03.30 p.m. to 05.00 p.m.	Masterclasses Resume

Organized By

GBO  NEW DELHI
German Book Office

Sponsors

 FRANKFURTER
BUCHMESSE

 Auswärtiges Amt

Partners

 ISRAEL
Spirit of Creativity

 CAMBRIDGE
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 GOETHE
INSTITUT
MAX MUELLER
BHAVAN

 PRATHAM
BOOKS

Bangalore:

6 August 2016

Timings:	Programme:
09.00 a.m. to 09.45 a.m.	Registration
09.45 a.m. to 10.00 a.m.	Opening Remarks
10.00 a.m. to 11.00 a.m.	EdTalks: Innovation in Education (1) Ken Spillman, Author (2) Florian Sochatzy, Digital Innovator (3) Orit Bergman, Illustrator (4) Tara Kini, Education Consultant
11.00 a.m. to 11.30 a.m.	Tea / Coffee Break
11.30 a.m. to 01.00 p.m.	Masterclasses Begin Writers' Masterclass with Ken Spillman <i>@ Auditorium</i> What does it take to be a writer — every day of your life? In this wide-ranging workshop, Ken Spillman will be intent on building the confidence of participants to the level that is necessary for a truly productive writing life. He will move from such matters as mind preparation and the navigation of life's obstacles to a number of practical writing exercises to demonstrate how irrevocably we are wired for story. Too often, writers are their own worst enemies. This workshop will help you become lifelong friends with the 'writer you'. Illustrators' Masterclass with Orit Bergman <i>@ Conference Hall</i> Picture speaks louder than Words. Join our lead Illustrator in a day-long session to

Organized By

GBO  NEW DELHI
German Book Office

Sponsors

 FRANKFURTER
BUCHMESSE

 Auswärtiges Amt

Partners

 ISRAEL
Spirit of Creativity

 CAMBRIDGE
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 GOETHE
INSTITUT
MAX MUELLER
BHAVAN

 PRATHAM
BOOKS

understand the creative process that goes into writing picture books. How the power of picture books can be used in classrooms to develop children into better readers and writers. The workshop will show the techniques used and how the work of an illustrator impacts the children, teachers and the authors. Outcomes for attendees: When you leave this session you will:

- Understand how picture books are used in primary schools;
- Know about the key considerations for authors and illustrators working in schools and with teachers
- Gain an appreciation for how widely picture books can be used to improve literacy in primary schools.

Digital Learning Design Masterclass with Florian Sochatzy

@ Mini Hall Boardroom

Dealing with the interaction between didactic concept and technical implementation, the Masterclass will focus on how the intention of the narration forms a design strategy that can bring forth innovation in the context of e-learning. Following points will be covered in this practice-oriented session:

- Theory input ‘didactical concepts for high-quality e-learning and e-publishing products’.
- General tools and technique options for e-publishing.
- The mBook-system as a browser-based publishing solution.
- Practical exercise: all participants get access to the publishing system of the ‘institute for

Organized By

GBO  NEW DELHI
German Book Office

Sponsors

 FRANKFURTER
BUCHMESSE

 Auswärtiges Amt

Partners

 ISRAEL
Spirit of Creativity

 CAMBRIDGE
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 GOETHE
INSTITUT
MAX MUELLER
BHAVAN

 PRATHAM
BOOKS

	digital learning’ in order to design one chapter for a multimedia textbook. •Presentation and discussion of the results.
01.00 p.m. to 02.00 p.m.	Lunch Break
02.00 p.m. to 03.30 p.m.	Masterclasses Resume
03.30 p.m. to 04.00 p.m.	Tea / Coffee Break
04.00 p.m. to 05.00 p.m.	Masterclasses Resume

BIO-NOTES OF SPEAKERS

AMRITA LALJEE

Amrita Lalljee is an educator, performer and director. She combines her skills in theatre and education to help learners of all ages recognise their own potential. She works with children as young as three years and with the management teams of large corporations. Her primary love is applying theatre in education in myriad spaces.

Amrita has been a teacher in some of Delhi’s finest schools, where she has taught theatre to middle and high school students. She has trained in Theatre in Education at Leeds, England.

Amrita’s work in the corporate sphere has focused on the creation of a collaborative, communicative and healthy work environment. She has worked with the management teams of companies such as Maruti Suzuki India. Schneider Electric, Glaxo Smith Kline Beecham, BBC, Max India Insurance and Rolls Royce. The use of theatre as a tool to engage senior managers allows for the exploration of several themes like fear and courage in the workplace, leadership, communication, risk taking etc.

She is Visiting Faculty at an MBA School, School of Inspired Leadership (SOIL) teaching a course called “Ethics and Leadership through Theatre”. The work involved using Theatre in Education Conventions and Techniques exploring situations and case studies that call into question our beliefs, philosophies and convictions. Through role-play, the students were able to approach and understand these situations not intellectually, but by empathizing with the characters and thus confronting themselves.

Organized By

GBO NEW DELHI
German Book Office

Sponsors

FRANKFURTER
BUCHMESSE

 Auswärtiges Amt

Partners

 **ISRAEL**
Spirit of Creativity

 **CAMBRIDGE**
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 **GOETHE**
INSTITUT
MAX MUELLER
BHAVAN

 **PRATHAM**
BOOKS

She is also Visiting Faculty at Delhi University teaching Theatre in Education to students studying the Bachelors in Elementary Education programme.

She works with various NGO's conducting workshops with children and teachers in urban and rural environments.

Working with her team, she has conceptualised and devised several Theatre in Education pieces, on topics ranging from the European Renaissance to Bullying.

She has worked with Salam Balak Trust coordinating a programme with street children integrating drama, learning and rehabilitation.

She has been a performer for over twenty five years and has worked with several theatre groups in Delhi like TAG, MASQUE etc. She is also an actor and director of a travelling Shakespeare Company which makes Shakespeare exciting and approachable to school students.

She recently attended a workshop at the London Academy of Music and Dramatic Art.

FLORIAN SOCHATZY

Dr. Florian Sochatzy studied history and English language and literature at the University of Eichstaett-Ingolstadt. During this time he founded his first company, the film production enterprise 'Lichtpunkt-Film'. Since 2008 he has been working as an academic for theory and didactics of history. Since then, his main research interests are multimedia textbooks and the effects and requirements of digital learning.

Since 2011 he has been managing director of the Institute for digital Learning [link: institut-fuer-digitales-lernen.de]. The Institute primarily produces multimedia textbooks for the school subject history and is responsible for two major projects: four volumes of multimedia textbook in Belgium and three volumes in North Rhine-Westphalia. These projects has now been honoured with two prestigious awards - the award "Schoolbook of the year 2016" and the "German eBook Award 2015".

In 2016 Florian Sochatzy completed his doctoral thesis entitled 'The multimedia textbook - from theory into practice: design, production and empirical testing of a multimedia history textbook'.

HARISH DORAISWAMY

Harish Doraiswamy is Vice President-Schools at Pearson India Education Services Pvt Ltd. In this role he manages the Schools Management vertical for Pearson in India, the Online businesses at Tutor Vista and the Pearson Edexcel qualifications business for South Asia.

Organized By

GBO NEW DELHI
German Book Office

Sponsors

**FRANKFURTER
BUCHMESSE**

 Auswärtiges Amt

Partners

 **ISRAEL**
Spirit of Creativity

 **CAMBRIDGE**
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 **GOETHE
INSTITUT**
MAX MUELLER
BHAVAN

 **PRATHAM
BOOKS**

Harish has been associated with the education sector for almost a decade and has managed K12 School operations in India and abroad. He has rich experience across consumer goods, media and financial services.

Harish is an alumnus of IIT Madras and IIM Calcutta:

KEN SPILLMAN

*Ken Spillman is the Perth-based author of around 60 books and the editor of many others. More than 40 of his books are for children or young adults, and these have appeared in more than a fifteen countries and many translations. Recent picture books include *The Circle* (2014), a thought-provoking picture book for all ages on the subject of social inclusion; *The Great Storyteller* (2014), a gentle tale of loss and recovery for the very young; and *Clumsy!* (2016), which tells of a little girl finding herself in art. His 12-book **Virtues Series**, released in SE Asia during 2015, is soon to be released in China and Korea. Ken is well known for his **Jake Series** for early primary readers (now in development for TV animation), and Scholastic India is currently releasing a series of his stories developed from Aesop's Fables. He has presented sessions to more than 80,000 school children in Australia, China, Hong Kong, India, Indonesia, Malaysia, Oman, Philippines and Singapore.*

SABINA JAIN

Sabina has a total of 17 years of experience in IT and education sector. In the initial 10 years she worked with a leading multinational - Conexant Systems where she worked on embedded DSL and voice technology. After 10 years she took a conscious decision to move to the development sector to leverage IT for development.

She started work with Hole In The Wall Education Ltd. (HiWEL). HiWEL provides computer access in open playground settings in slums and low cost schools providing free access to in school and out of school children in a minimally invasive manner. Her work involved designing an engaging learning solution that could go on these playground learning stations. This project went one to win the Digital Innovation Award by McArthur Foundation.

After her stint with HIWEL, she worked as the head of Research And Content Development division with BASIX Academy for Building Lifelong Employability (B-ABLE, an NSDC partner) that was focused towards imparting vocations education in rural and semi urban areas. Her

Organized By

 **GBO NEW DELHI**
German Book Office

Sponsors

 **FRANKFURTER
BUCHMESSE**

 Auswärtiges Amt

Partners

 **ISRAEL**
Spirit of Creativity

 **CAMBRIDGE**
UNIVERSITY PRESS

 **EdTechReview**
www.edtechreview.in

 **GOETHE
INSTITUT**
MAX MUELLER
BHAVAN

 **PRATHAM
BOOKS**

work involved creating innovative skill based learning content across vocations, training and development of teachers, help pilot and startup new innovative projects such as the Barefoot Refractionist project, and setting up the remote learning IT infrastructure that could impart learning through a center in Delhi to remote locations across India.

Post B-ABLE, she started up Callystro - A game based learning company. It was focused towards developing learning content that could disrupt the way teaching is done using game based digital solutions. They have had a strong focus on building a uniform solution that could cater to rural as well as urban learners and improve learning outcomes among them. The company has been a winner of the Power Of Ideas 2012 conducted by Center For Innovation, Incubation and Entrepreneurship, IIMA and Department Of Science And Technology. The company was ranked among the top 4 companies in the Edupreneurs Cohort 2013 by Pearson Affordable Learning Fund and Village Capital. They have also been awarded the NASSCOM Social innovation honours for 2014 under the category "ICT led social impact by a social enterprise".

Their solution has been deployed in various schools, and directly reached out to customers through online access. There has been significant learning improvements in some of the schools that they have worked with. They have now also diversified into creating game based learning content for corporate trainings.

SHYAM MENON

Shyam Menon has been a Professor at the Central Institute of Education, University of Delhi since 1994. He had been Dean, Faculty of Education and the Proctor of the University of Delhi. He had earlier been Director, School of Education, Indira Gandhi National Open University and a Professor at the Central Institute of Educational Technology, NCERT. He had also taught at the M.S. University of Baroda for several years.

Professor Menon studied at the University of Kerala, and at the M.S. University of Baroda. He was later at the University of Wisconsin, Madison as a Fulbright Fellow. His doctoral work was in the area of Curriculum and Cognition, and his postdoctoral research was in Higher Education. Much of his work has been in Curriculum Studies, Higher Education and Teacher Education. He edited the journal, Perspectives in Education, for many years. He is at present on the international advisory board of Comparative Education, Teaching Education and Asia Pacific Journal of Education. He is currently on the Task Force on Access and Equity in Higher Education constituted by the International Association of Universities.

Professor Menon is with the Ambedkar University, Delhi since August 2008 as its first Vice Chancellor.

Organized By

 **GBO NEW DELHI**
German Book Office

Sponsors

 **FRANKFURTER
BUCHMESSE**

 Auswärtiges Amt

Partners

 **ISRAEL**
Spirit of Creativity

 **CAMBRIDGE**
UNIVERSITY PRESS

 **EdTechReview**
www.edtechreview.in

 **GOETHE
INSTITUT**
MAX MUELLER
BHAVAN

 **PRATHAM
BOOKS**

TARA KINI

Tara Kini is an independent consultant in Education and Music and works with several reputed institutions in Bangalore, Andhra Pradesh, Delhi and Ahmedabad, developing curriculum, and training teachers and trainers. Tara has been a teacher and administrator in Mallya Aditi International School for twenty years. She partnered in setting up the Centre for Education, Research and Training in the Srishti School of Art, Design and Technology.

Tara has trained intensively in Hindustani classical music, composed music for theatre, and directed music shows. She has taught a course on the Music and Religion of South Asia in Stanford University and presented research papers on music and education in Sheffield and Helsinki. She is the founder director of a music collective called Sunaad that has presented several shows that demystify classical music.

She is currently an advisor on the boards of Shankar Mahadevan Music Academy, Akshara Foundation and DRRT (Dwarakanath Reddy Ramanarpanam Trust).

AMIT KAUSHIK

Amit Kaushik joined the Indian Railways as a civil servant in 1987 after obtaining a postgraduate degree in Economics from the Panjab University Chandigarh. Over the course of the twenty years he spent in the service, he held a variety of challenging assignments both in the Railways and outside, and worked in varied areas including administration, investment appraisal, financial analysis, project management and industrial relations.

From 2001-2006, Amit was Director, Elementary Education, in the Ministry of HRD, Government of India, where he was associated with the development and implementation of various policies related to Sarva Shiksha Abhiyan, as well as India's international commitments on Education For All (EFA). Among other things, he worked closely on the 2005 draft of the Right to Education Bill, based on which The Right of Children to Free and Compulsory Education Act was passed in 2009.

He has been a consultant to UNESCO Paris, Nigeria, Iraq and Lebanon, as well as to UNICEF Iraq and Yemen, working with them from time to time on assignments related to literacy, planning for Education for All, non-formal education, accelerated learning and the Global Partnership for Education.

In 2007, Amit took early retirement from the civil service to pursue his interests in the education sector. He has been Director of the SRF Foundation, running the well-known Shri Ram Schools in Delhi, as well as Chief Executive Officer of Shri Educare Pvt Ltd, a newly incorporated education services provider. He has also worked as Chief Operating Officer of Pratham, India's largest education NGO, and as Managing Director of Educomp Infrastructure and School Management Ltd (EISML). He is currently the Practice Head for Education & Skills

Organized By

 **GBO NEW DELHI**
German Book Office

Sponsors

 **FRANKFURTER**
BUCHMESSE

 Auswärtiges Amt

Partners

 **ISRAEL**
Spirit of Creativity

 **CAMBRIDGE**
UNIVERSITY PRESS

 **EdTechReview**
www.edtechreview.in

 **GOETHE**
INSTITUT
MAX MUELLER
BHAVAN

 **PRATHAM**
BOOKS

Development with IPE Global Private Limited, a consulting firm that works in the development sector.

PREMINDA LANGER

An alumnus of the Bank Street College of Education, New York City, Preminda Langer's hallmark is developing a progressive curriculum with social responsibility, and collaborative group work that goes hand-in-hand with academics. With a heartbeat short of 40 years of evolution and experience in the field of education, she shares her varied experiences gathered from teaching Primary and pre-classes, working with publishers, creating curricula, and being involved with teacher-education. Preminda continues to hone her skills in creating child-centred, integrated, interactive authentic learning environments, where children are autonomous, responsible, and active participants in their own learning. Currently, an Educational Development Specialist with Universal Learn Today (the learning division of The India Today Group), she develops curriculum, mentors teachers, and conducts interactive workshops that enhance the use of textbook and curriculum delivery. Her areas of specialisation are Early Years curriculum, hands-on Science, and conducting Writers' Workshops.

Organized By

GBO NEW DELHI
German Book Office

Sponsors

**FRANKFURTER
BUCHMESSE**

 Auswärtiges Amt

Partners

ISRAEL
Spirit of Creativity

CAMBRIDGE
UNIVERSITY PRESS

EdTechReview
www.edtechreview.in

 **GOETHE
INSTITUT**
MAX MUELLER
BHAVAN

 **PRATHAM
BOOKS**